



Don't Just Blog—Blog Smart: How to Nail Your Niche & Save Your Retirement

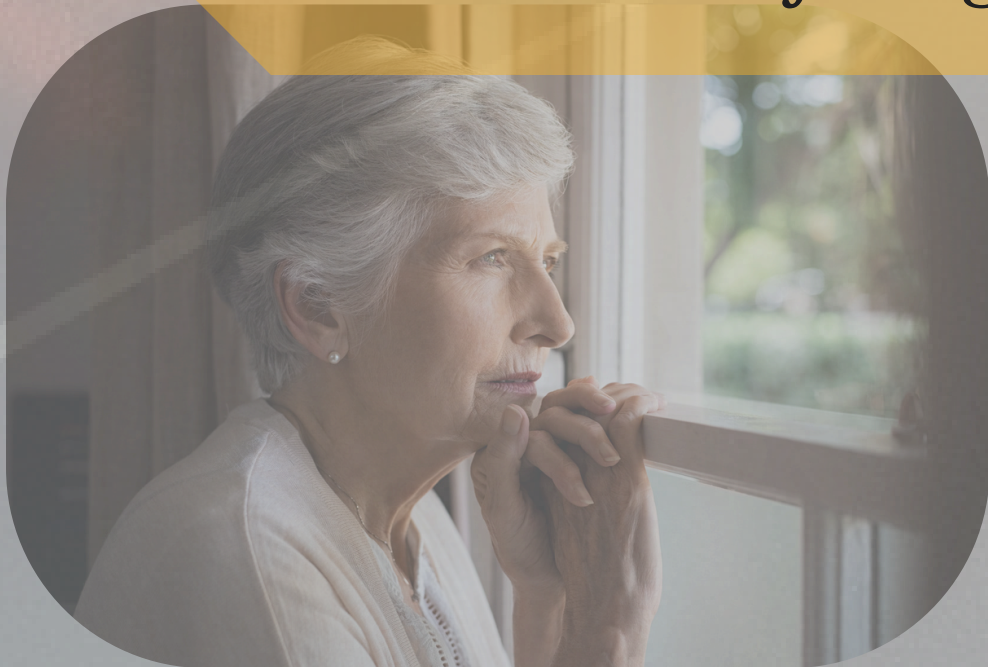
A proven system to start strong, avoid failure, and build income online



The Retirement Reality: Falling Short of the Finish Line

Median Retirement Savings for Baby Boomers: \$202,000

With nearly half of individuals aged 55–64 having no retirement savings, many are facing a future where traditional retirement is out of reach





Blogging: A Modern Opportunity That Works at Any Age

Niche Blogging & Affiliate Marketing Is The New Norm

- *Low cost to start*
- *Builds on your life experience*
- *Can be done part-time or full-time*
- *Potential to generate income streams*



But... 95% of Blogs Fail.



95% of Blogs Fail for ONE Reason

Picking a niche
no one wants is
like selling
banana tacos:
great passion,
zero demand.

95%

They picked the wrong niche



The Wrong Niche Is A Blogging Graveyard

Niche
Too
broad

Niche
Too
Competitive

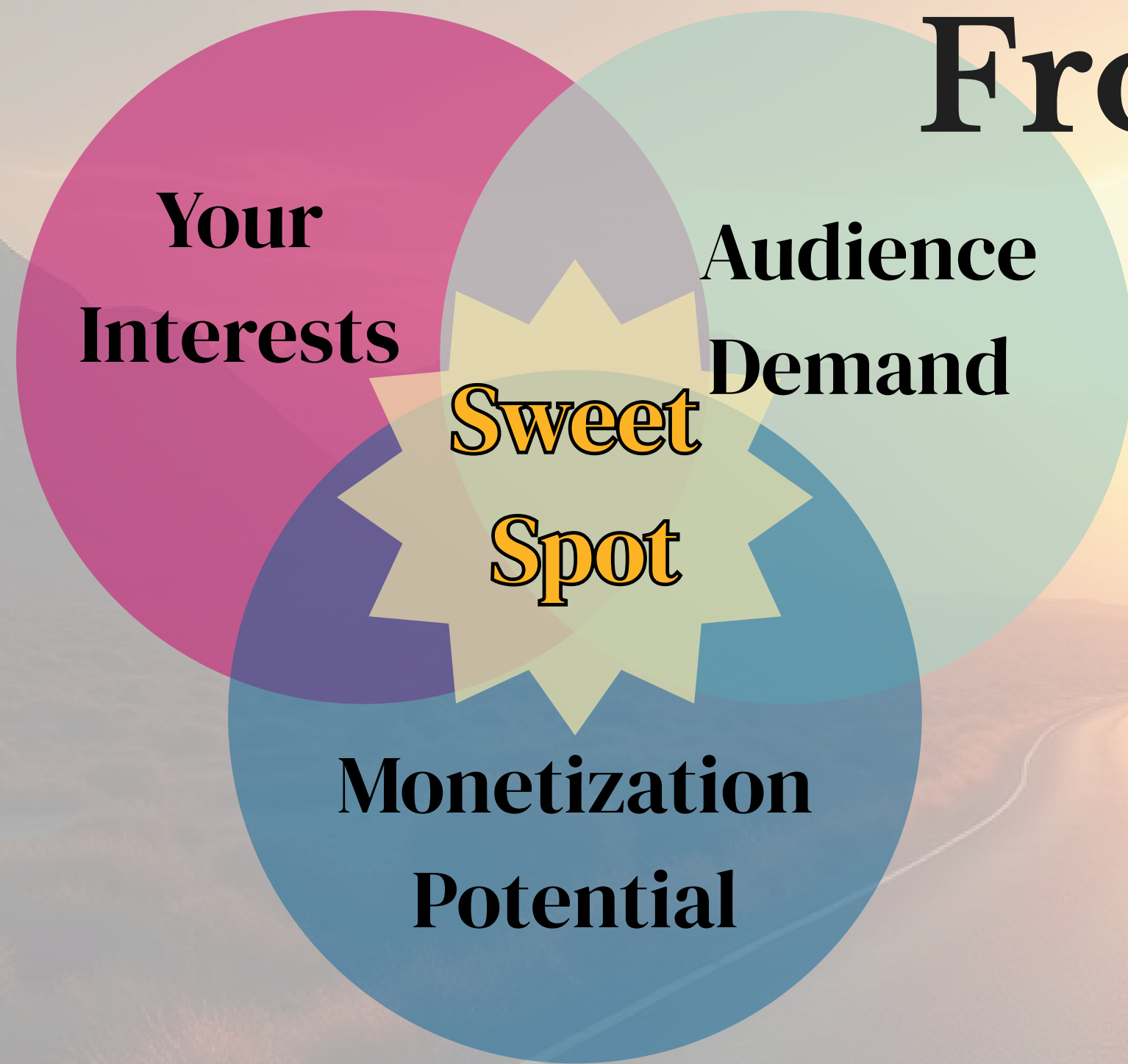
Niche
Too
Obscure

Passion
Without
Demand

It's like opening the 6th Chinese restaurant on the block



There's a Smarter Way: Nail Your Niche From Day One



*Introducing the Amazing
Niche Master Process*

**This Doesn't Pick Random Topics
This Picks Profitable Intersections**



The Amazing Niche Master Process



Your 3 Steps to Nail Your Niche, Reach Your Audience, and Monetize Your Blog



You Don't Need to Be Famous to Win

Real blogs, real people, real profits, the right niche



Boomer Blogger

Helping People Connect
with Boomers



Web3 Rescued

Educating beginners on
Decentralized ID



Empty Nesters

Inspiring empty nesters
to find adventure



You Get More Than a Blog Template

A complete toolkit to help you start, grow, and monetize your blog



The Amazing Niche Master Process

- AI-Powered Prompts
- Wealthy Affiliate Tools & Training
- Private Community Access



Be the 1 in 20 Who Gets It Right

Join Setting Points and
Wealthy Affiliate today.
Let's build this together

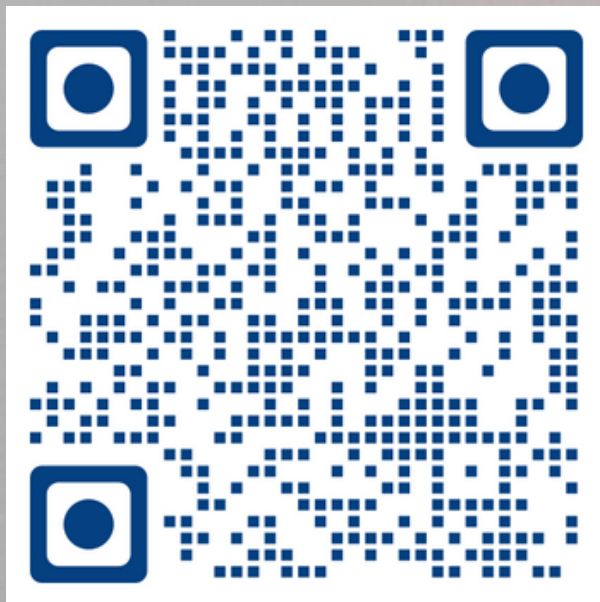


95% Fail → 5% Succeed



Are You Ready to Master Your Niche?

With Setting Points Guidance & Wealthy Affiliate Training, You Will Travel With The 5%



SettingPoints.com

